

FOR IMMEDIATE RELEASE

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AGM
ART GALLERY OF MISSISSAUGA



Carol Martyn, *Unknown Woman I*, 1988,
Encaustic on canvas. 155 x 122 cm.

March Break at the Art Gallery of Mississauga

Tell Me A Story | An Art-Inspired Creative Writing Workshop for Youth

Monday, March 12th or Wednesday, March 14th

11 am – 1pm | Ages 10 – 19 | FREE

To Register: Tickets available at the Reader's Den, Mississauga Central Library

ART GALLERY OF MISSISSAUGA

300 City Centre Drive, Mississauga ON L5B 3C1

905 896 5088

M, T, W, F 10-5 Thurs 10-8 Sat, Sun 12-4

artgalleryofmississauga.com

The Art Gallery of Mississauga and the Mississauga Library System

Present **Tell Me A Story**, a Free March Break

Art-Inspired Creative Writing Workshop for Youth

Art tells a story. Whether it's the question of Mona Lisa's smile or mystery of Andy Warhol's Campbell soup cans, art has the power to ignite the imagination, evoke memory and inspire creativity. This March break, the **Art Gallery of Mississauga** and the **Mississauga Library System** invite youth ages 10 – 19 to **Tell Me A Story**, a workshop that challenges participants to create tales based on art from the AGM's Permanent Collection.

Gallery visitors often view art and ask, what is this artist trying to say? What does that object in the painting mean? However for this workshop, the **AGM** and the **Mississauga Library** take things one step further and invite youth to create their own stories and take the art far beyond its canvas. The **AGM** will provide captions to suggest unexpected ways of viewing the art and inspire innovative storytelling. Participants will use art as the springboard for literary creativity.

Workshop facilitator Jaclyn Qua-Hansen challenges participants, “**Surprise us! Take us—and the art—to places we’ve never before imagined!**”

Stories by workshop participants will be published on the **AGM** blog.

INSPIRATION BEHIND THE WORKSHOP

The concept behind *Tell Me A Story* comes from Chris Van Allsburg's *Chronicles of Harris Burdick*. Van Allsburg, who also wrote *The Polar Express* and *Jumanji*, created a series of illustrations with captions and invited established authors to write stories about them. *Harris Burdick* features stories by Stephen King, Lois Lowry, Cory Doctorow, Gregory Maguire and Van Allsburg himself.

Van Allsburg further challenges his young readers to create stories of their own. Not only are the *Harris Burdick* books collections of highly imaginative tales, however, they also call to readers to use the *Harris Burdick* images as springboards for their own stories. Imagine the hundreds of thousands of unique stories that can be created from the same fourteen images!

Now imagine the hundreds of unique stories hidden within the AGM's permanent art collection. Twenty-five years of art... How many stories can we create?

SIGNED BOOKS FOR PARTICIPANTS

THOMAS
ALLEN & SON
SINCE 1916



Tell Me A Story is sponsored by **Thomas Allen Ltd**. Participants will be entered into a draw to win one of five (5) signed copies of *The Mysteries of Harris Burdick* or five (5) signed copies of *The Chronicles of Harris Burdick*.

* Special thank you to **Thomas Allen Ltd** for their sponsorship of books for this program.

SOCIAL MEDIA ASPECT OF THE WORKSHOP

On February 8th, the **AGM** will launch the **Art Story** Social Media Campaign on Facebook and Twitter. The **AGM** will upload images of art from their permanent art collection and invite their followers to use this art as the inspiration to create their own art-inspired stories.

Follow the AGM on Twitter (@artgallerymiss)

#ArtStory

We'll provide the art, you'll create the stories. Can you do it in 140 characters or less?

Beginning February 8th, the AGM will be tweeting images of works from our permanent art collection with the hashtag **#ArtStory**. We invite you to use art as an inspiration – take our art beyond the frame and into the world of stories. Tweet your **Art-Inspired Story** with the hashtag **#ArtStory**, and let's get the creativity flowing!

Like us on Facebook (facebook.com/ArtGalleryofMississauga)

Facebook Album: AGM Art | Tell Me A Story

We'll provide the art, you'll create the stories. Look for inspiration in an album of art works!

Beginning February 8th, the AGM will be uploading images to the **Tell Me A Story** album on our Facebook page. We invite you to use art as an inspiration – take our art beyond the frame and into the world of stories. Post your **Art-Inspired Story** in the comments, and join us in creating characters and worlds beyond the image!

ABOUT the ART GALLERY OF MISSISSAUGA



artgalleryofmississauga.com

The Art Gallery of Mississauga (AGM) is a public, not-for-profit, art gallery located in the Mississauga Civic Centre, across Square One Mall. The AGM is proud to admit people free of charge, serve communities, and provide positive visual art experiences for all visitors.

The Mission of the AGM is to promote awareness and the appreciation of the visual arts through the operation, development and growth of a public, not-for-profit art gallery. The mandate of the Gallery is to “bring art to the community and the community to art.”



2012 marks the AGM's 25th Anniversary. The AGM is pleased to take this opportunity to introduce even more innovative and exciting art exhibitions and programming to the Mississauga community. Check our website often, or contact the AGM to stay up-to-date on the latest initiatives.

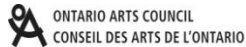
Directions to the AGM, as well as transit routes and other information, can be found on the website.

ABOUT the MISSISSAUGA LIBRARY SYSTEM



mississauga.ca/library

The Mississauga Library System is one of the largest public library systems in Canada with over 300,000 registered users, 18 locations to serve you, including a multi-floor Central Library with material allocated by subject areas.



Canada Council
for the Arts
Conseil des Arts
du Canada



THE ONTARIO
TRILLIUM
FOUNDATION
LA FONDATION
TRILLIUM
DE L'ONTARIO

A public art gallery sponsored by the City of Mississauga, the Ontario Arts Council, the Canada Council, Ontario Trillium Foundation, Corporations, Private Citizens and its Membership.