



FOR IMMEDIATE RELEASE

The Art Gallery of Mississauga Announces Love Lab, an RBC Emerging Artists Sponsored Program



MISSISSAUGA, ONTARIO, May 19 —LOVE LAB is a queer photo/film tech-residency to engage community in an intersectional conversation to train LGBTQ+ emerging artists within the 905 area. Emerging artists will learn skills guided by a team of experienced mentors and innovative workspace and technology partners through educational art-making activities.

LOVE LAB is an incubator to learn about the LGBTQ+ community and elevating emerging artist skills for future projects/employment. LOVE LAB will engage individuals in conversations that inform and support a more inclusive and healthy society.

The objectives of the project include:

- Providing results-driven programming to help artists bridge the gap from emerging to established.
- Access to networks, connections, mentorships, and exposure to new and diverse audiences.
- Training in financial literacy with RBC
- Access to technology and related support from Panasonic
- Innovative coworking space with Mindshare for connection and growth.

The AGM LOVE LAB emerging LGBTQ+ artist participants will exhibit in a

professional gallery, network with established artists and art supporters and develop a better understanding of what it takes to build a career. The AGM LOVE LAB is generously funded by the RBC Emerging Artist program along with program sponsors Panasonic and Mindshare.



The Art Gallery of Mississauga is located at 300 City Centre Drive, Mississauga.

For more information artgalleryofmississauga.com

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About Art Gallery of Mississauga

The Art Gallery of Mississauga (AGM) is a public, not-for-profit, art gallery that was founded in 1987, opening its doors in the new Mississauga Civic Centre that same year. The AGM presents a changing calendar of contemporary, thought-provoking, engaging and accessible exhibitions featuring regional, national and international artists. We thrive alongside long-time partners and welcome new collaborators to always be presenting and encouraging those artists that are established, new and upcoming.

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