

Dear Arts Supporter:

The Art Gallery of Mississauga's (AGM) is celebrating its **35th Anniversary** with their **Annual Benefit Art Auction at the Small Arms Inspection Building on Wednesday October 26, 2022.**

This **premiere art gala fundraiser** in Mississauga, attracts hundreds of people, and features a highly curated list of original artworks by iconic and up-and-coming regional and national artists, as well as intriguing items and experiences in the silent auction. Together with Honorary Chair, Mayor Bonnie Crombie, we invite you to become a part of this extraordinary event.

Following a period of COVID closures we are excited to bring back the live auction experience. Whether your tastes run to painterly landscapes, contemporary photography or bold abstract pieces, there will be something for everyone. All proceeds from the Auction go towards AGM's innovative programming, artist projects and exhibitions maintaining our commitment to engage the community and artists we serve: First. New. Next.

We invite your business/organization to participate as a sponsor for the auction event. These sponsorship opportunities offer a host of exclusive marketing, advertising and promotional benefits designed to enhance your brand visibility among AGM patrons and visitors. Because the AGM is a public, not-for-profit art gallery, we are seeking financial sponsorships or in-kind donations, and we are reaching out to you because we feel that your organization would be an essential partner for this year's fundraising initiative.



Supporting the AGM provides visibility to your business and demonstrates your commitment to bringing the arts to your community.

Please review the sponsorship/advertising opportunities in the enclosed attachment. We rely heavily on sponsorships and donations from friends and supporters such as you.

Many thanks for your anticipated support.

Anna Gulbinski

Executive Director

Art Gallery of Mississauga | 300 City Centre Drive, Mississauga, ON L5B 3C1 | FREE ADMISSION, OPEN 6 DAYS A WEEK!

www.artgalleryofmississauga.com

[Facebook](#) | [Twitter](#) | [Instagram](#) | [YouTube](#) | [Become a Member!](#)

The Art Gallery of Mississauga is a guest upon the Treaty Lands and Territory of the Mississaugas of the Credit. This ancient land is part of the Treaty Lands and Territory of the Mississaugas of the Credit and the traditional homelands of the Anishinaabe, Wendat, and Haudenosaunee nations.

SPONSORSHIP LEVELS & PACKAGES AVILABLE

RUBY SPONSOR: \$5,000

- Event sponsor
- Logo added to e-vite and tickets
- Name/logo on all advertisements (website, social media)
- One full page ad in the auction catalogue/program, hardcopy and online
Front or Back inside cover page
- Name/logo and website link on the AGM website
- 6 auction tickets

EMERALD SPONSOR: \$2,500

- Logo added to e-vite and tickets
- Name/logo on all advertisements (website, social media)
- Half-page ad in the auction catalogue/program, hardcopy and online
- 4 auction tickets

SAPPHIRE SPONSOR: \$1,000

- Logo on the event e-vite
- Recognition on social media
- Quarter page ad in the auction catalogue/program, hard copy and online
- 2 auction tickets

SILENT AUCTION ITEM/EXPERIENCE:

- Logo printed on group page in the auction catalogue/program, hard copy and online

DEADLINE: Please submit logo along with the attached sponsor application no later than October 14, 2022

Support the arts and the Art Gallery of Mississauga plus, benefit from exposure through over 92,000 imprints with your logo attached through:

- Over 70,000 live visitors to the gallery/satellite exhibits
- Over 7, 800 individuals on our mailing list
- Over 6,200 on Twitter
- Over 3,500 followers on Facebook
- Over 4,700 unique visitors to the AGM Website

EVENT INFORMATION

Requested by:	Art Gallery of Mississauga
Event:	Benefit Art Auction
Type of Event :	Fundraiser
Date of Event:	WEDNESDAY OCTOBER 26, 2022
Charity #:	11904 3586 RR0001
Ticket price:	Member: \$100 Non-member: \$125
Phone:	905.896.5088
Email:	Agm.connect@mississauga.ca
AGM Contact Person & Title:	Anna Gulbinski Executive Director anna.gulbinski@mississauga.ca

AD-SPONSOR INFORMATION

Organization/Business:	
Contact person:	
Phone:	
Email:	
Ad or Sponsorship Type:	
Value:	
Signature & Date:	

*Please submit logo with this form and email to agm.connect@mississauga.ca

Thank you for supporting the Art Gallery of Mississauga and the Arts.

Anna Gulbinski